



ANNUAL

REPORT

2021



**Concerts
in Motion**

Bringing kindness with concerts
for the homebound, isolated,
and infirm



www.concertsinmotion.org

PO Box 231097 New York, NY 10023

(212) 498 9868

info@concertsinmotion.org



OUR MISSION

is to provide uplifting music and engagement for older adults, veterans, individuals with disabilities, individuals with mental illness, individuals experiencing housing and food insecurity, and hospitalized patients of all ages in the New York area.

We aim to relieve social isolation.

DEAR FRIENDS,

As we look back on the 2021 year, we have so much to be thankful for. 2021 presented new opportunities for us to reach the communities we serve.

For the first time ever, Concerts in Motion can now provide accessible and interactive virtual concerts, in-person community-based or interactive concerts, or hybrid concerts performed in-person with livestreaming.



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In 2021

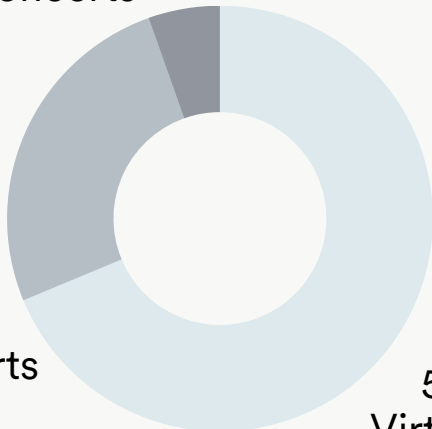
we presented
and served

793 concerts

30,000+ people.

43 In-Person
Concerts

205
Virtual
Youth
Concerts



545
Virtual
Pro Concerts

4 out of 5

concert recipients surveyed said the concerts make them feel closer to others.





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Professional Concert Program

Virtual Visiting Concerts

Our agency partners and concert recipients love having access to the virtual series, no matter the in-person programming.

We've maintained a weekly calendar of virtual concerts, of our community's favorite genres:



Classical
Jazz
Jewish & Klezmer
Russian (bilingual)
Broadway & Standards
Chinese (bilingual)
Spanish & Latin (bilingual)
Motown, Soul, & R&B

And dedicated concerts for
cherished communities:

Dementia-Friendly Series
Holocaust Survivor Series



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In-Person Concerts

CiM was awarded a Restart NY: Rapid Live Performance grant by the New York State Council on the Arts, allowing us to return to select agency partners for the first time since February of 2020.



**Council on
the Arts**



CiM collaborated with Mount Sinai to launch the Hospital Concert Program! Our concerts in the Mount Sinai Atrium serve hundreds of patients, loved ones, and caregivers each week.



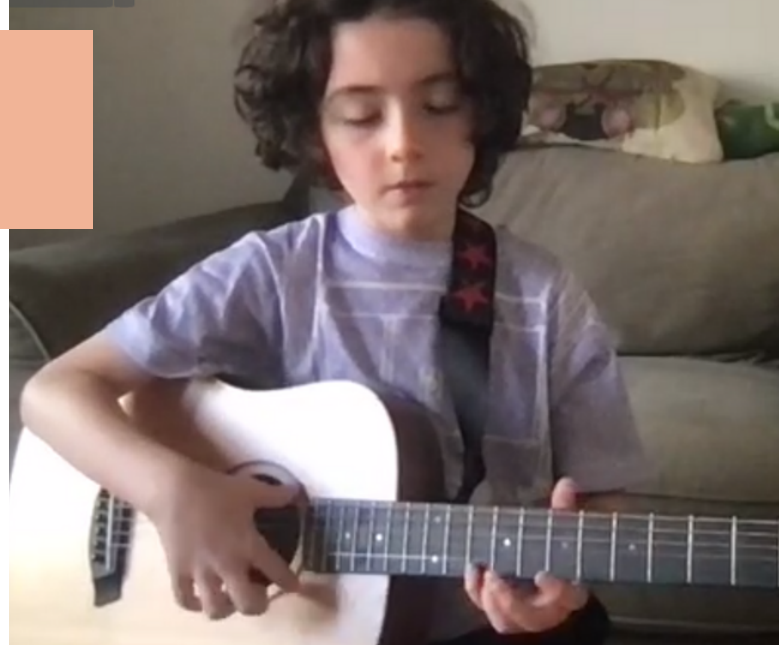
Introducing: the hybrid concert format!

This year, we developed a new concert format in which our musicians perform in-person and we livestream the concert to community members tuning in online.

CiM Youth Program

In the 2020-2021 school year, we worked with 134 families and 196 students.

Students found joy and meaning in the program; they ranked their experience at 4.7 / 5 stars.



We kicked off the 2021-2022 school year with 12 AHSLP students and 29 Youth Ambassadors.

Advanced High School Leaders met for 3 special growth workshops and connected with Alumni for mentorship opportunities. The leaders conducted 2 service projects, including studying the needs of community members experiencing dementia or cognitive decline and creating a special Dementia-Friendly holiday concert!

We launched quarterly High School Leaders meetings to discuss topics around service, music, and community outreach.



Intergenerational Programs

It's been a record-setting year for Concerts in Motion intergenerational programs.

Here are some highlights from the 14 unique 'intergen' concerts we worked with our agency partners to present this year:



- Parent's Day Multi-lingual (Mandarin & Cantonese) Concert
- Special Multimedia Opera Concert, Presented by LaGuardia High Schoolers
- Jewish Heritage Intergenerational Concert
- Intergenerational Pride Month Concert
- Grandparents' Day Concert
- Pride Month Youth Concert

We launched the Virtual Intergenerational Open Mic Series!



At these monthly events, students performed alongside adults (of all ages!) in our community. This quickly became an audience favorite, and is now one of our most well-attended programs.



The CiM Alumni Network grew to 26 members. Alum Ally Bakst organized a concert to fundraise for CiM--and raised \$1,000!



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Organizational News

Concerts in Motion launched a new website.

We connected with a talented team of volunteers, from communications agency R/Ga, who gave our website and branding a full audit and redesign.



Thanks to the refreshed website, connecting with CiM has never been more accessible. The site houses our full [Virtual Concert Calendar](#), and visitors can translate the site with one click to Spanish, Russian, or Chinese.

We are so grateful to the team, led by Brigit Hickey, for their incredible gift to our community!



At the 2021 Annual Spring Celebration, we proudly honored United Neighborhood Houses' Executive Director Susan Stamler with the Dr. David Muller Award, in recognition of UNH's longtime partnership with CiM.

CiM's Caregiver Resource Blog



Housed in our new website is CiM's [Caregiver Resource blog](#). We regularly share free, unique resources—accessible at the click of a button. The work of caregivers is vital, and Concerts in Motion is here to support.



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The following is an overview of Concert's in Motion income and expenses for the fiscal year ended December 31st, 2021.

Unrestricted Net Assets:

REVENUE AND PUBLIC SUPPORT

GRANT INCOME	\$233,977
DONATIONS AND GENERAL SUPPORT	163,260
PROGRAM FEES	34,500
GALA INCOME	247,028
INTEREST AND MISCELLANEOUS INCOME	553
NET ASSETS RELEASED FROM RESTRICTION	381,650
TOTAL REVENUE AND PUBLIC SUPPORT	1,060,968

EXPENSES

PROGRAM SERVICES	732,110
GENERAL AND ADMINISTRATIVE	129,713
FUNDRAISING	118,240
TOTAL EXPENSES	980,063

TOTAL ASSETS	1,668,907
TOTAL LIABILITIES	17,250
ENDING NET ASSETS	1,651,657

Board of Directors

As of December 2021

Deborah Korzenik, Esq.

Rhett Brandon, Esq.

Susan Kurz Snyder, Esq.

Dr. David Muller

Thomas Oh

Joseph H. Girven

Shari Brooks

Navah Perlman Frost

Ronnie Ellen Raymond

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